



Innovation for Growth Workshop
Thursday 24th November 2016
Venture House, Stratford-upon-Avon

Agenda

09:30	Arrival and Registration
10:00	Welcome and Introductions
10:15	Funding Opportunities
10:30	Introduction to Business Model Canvas & Value Proposition Canvas
10:45	Segmentation – Job to be Done
11:15	Refreshment Break
11:30	The Value Proposition
12:30	Defining Your Value Proposition
12:45	Lunch
13:30	Populating your Business Model Canvas 1
14:00	Populating your Business Model Canvas 2
14:45	Refreshment Break
15:00	Populating your Business Model Canvas 3
15:45	Cost Structures and Revenue Streams
15:55	Innovate2Succeed Programme
16:00	Close