



Coventry & Warwickshire
Local Enterprise Partnership



Venture
HOUSE STRATFORD-UPON-AVON



Pictured: Hot-desks at Venture House

jumpconsultancy.co.uk

A specialist freelance marketing consultant has urged more people to take advantage of hot-desking facilities at Venture House Business Centre located in Stratford-upon-Avon.



HOT-DESKING HOME FOR JUMP

Jacquey Parker, of JUMP Consultancy, has been utilising hot desk facilities at state-of-the-art business centre Venture House as the new base of operations for her business.

JUMP was launched in 2008 when Jacquey started freelancing to use her expertise in print, website, events and marketing management to look after all aspects of marketing for small and medium-sized enterprises (SMEs). She offers services ranging from social media and digital marketing, to organising events and corporate hospitality.

Jacquey, who lives locally, focuses on one or two contracts at a time, providing a tailored marketing service from her hot-desking home at Venture House.

She discovered the business centre after attending a business breakfast with Stratford Business Forum and has been using the facility ever since.

"Home working is on the increase and does offer a level of flexibility – however I think a lot of people may feel like they're missing out," said Jacquey.

"Although I wouldn't want to go back to being in an office 9am to 5pm, there is something positive about the structure of an office environment that you do not get in the home.

"Having the buzz of others working around you but with the quiet thinking space to be productive and creative is a win win and cuts out the isolation of home working.

"There's also that chance to have a chat around the coffee machine and of course the networking opportunities with fellow hot-deskers.

"It's a first class set up here at Venture House, the rates are reasonable, there is the flexibility of half days if you have meetings elsewhere, the staff are extremely accommodating and the coffee is excellent.



Jacquey Parker, JUMP Consultancy

"I find being in an office environment makes me more effective and productive and I think the more people who become aware of these hot desking services and how cost-effective it is, the more will start to take advantage of the opportunities available."

Venture House has been funded by the Coventry and Warwickshire Local Enterprise Partnership (CWLEP) through an award of £450,000 as part of the Growth Deal initiative, and is led by a team from Stratford-on-Avon District Council.

The award is part of an overall £89.4 million Growth Deal Package for Coventry and Warwickshire announced in January 2015. Nancy Singleton, centre manager, said: "We are delighted that business people like Jacquey are choosing to take advantage of the flexible working spaces we have here at Venture House.

"Hot-desking can be a great way to escape the feeling of isolation and distractions that working from home can often bring. We hope more local businesses will take advantage of the flexible working space that Venture House offers, along with free on-site business support provided by business experts from the Coventry and Warwickshire LEP Growth Hub.

"We pride ourselves on being flexible and supporting all types of business, with a range of needs and specialisms – I urge more businesses to get in touch and find out what Venture House could do to support them."

Venture House provides 2,500 square feet of business space over two floors offering hot desking, co-working space, self-contained offices, superfast broadband, free business support through the Coventry and Warwickshire LEP Growth Hub, along with conferencing facilities.



Further information about Venture House is available by contacting 01789 207 500 or by email on info@venturehousestratford.co.uk or visiting www.venturehousestratford.co.uk

Venture House Business Centre is operated & managed by Stratford-on-Avon District Council in partnership with:



Warwickshire
County Council



Coventry & Warwickshire
Local Enterprise Partnership



ABOUT THE GROWTH DEAL

The Coventry and Warwickshire Growth Deal supports the local area's aspirations to build on its advanced manufacturing and engineering strengths by investing in:

- New transport infrastructure which will improve connections with other cities and towns and tackle congestion on the area's roads.
- Driving innovation in advanced manufacturing and engineering through the provision of new R&D and business support facilities.
- Supporting businesses to flourish through the provision of effective business advice and support.
- Growing local skills and talent through investment in Further Education Colleges.